# Mia Audio

The following design system includes documentation and basic usage guidelines for the Mia Audio logo, color palette, typography, icons, image treatments, buttons, cards, navigation, and other components and UI elements.





# **Color Palette**

## **Primary Colors**

<section-header>Mia Gray<br/>#e9e8e8Mia Black<br/>#232020Mia Red<br/>#e54c60

Usage Guidelines: Use for heading 1 and heading 2 text.

Usage Guidelines: Use for app background and fill for primary buttons.

**Usage Guidelines:** Use icons within the screen and not on the navigation (map, star, map location, clock, and toggle that shows something is selected).

## **Utility Colors**

Black #000000 White #FFFFFF

Usage Guidelines: Use for text fill on Mia Black buttons.

Usage Guidelines: Use for text fill on Mia Gray buttons.

## Accent Colors

 Mia Purple
 Usage Guidelines: Use for notifications (pending).

 Mia Green
 Usage Guidelines: Use for notifications (pending).



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# Typography

Title	Family: Helvetica Neue Weight: Bold Size: 60px Letter spacing: -2%
Heading 1	Family: Helvetica Neue Weight: Medium Size: 30px Letter spacing: -2%
Heading 2	Family: Helvetica Neue Weight: Regular Size: 18px Letter spacing: -2%
Body	Family: Helvetica Neue Weight: Regular Size: 6015px Letter spacing: -2%

Sub-Body

Family: Helvetica Neue Weight: Regular Size: 10px Letter spacing: -2%

## Title

Heading 01

Heading 02

Body

Sub-Body

# **Usage Guidelines**

Use for main body copy, buttons, small section headings, subsection headings, and help text.

Use for main body copy, buttons, small section headings, subsection headings, and help text.



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# Icons, Buttons, Navigation

### Buttons & Icons

Primary Button	<b>Usage Guidelines:</b> Use selections.
Secondary Button	<b>Usage Guidelines:</b> Use
	<b>Usage Guidelines:</b> Use icons against a Mia Blac
	<b>Usage Guidelines:</b> Use something is unselected indicate that something
"Mia Audio" Would Like To Access The Camera This lets you do things like take and share pictures, record videos, and use other special effects and features.	<b>Usage Guidelines:</b> Use Audio to access permise camera or other phone s
enter number from sign by artwork	<b>Usage Guidelines:</b> Use keyboard.

Enter

e for all navigational

e for start button of app.

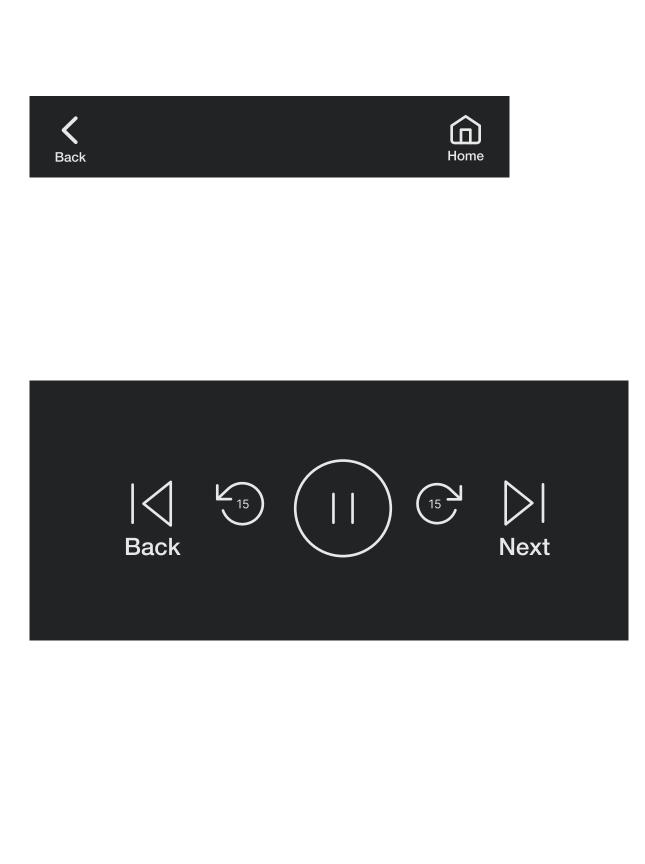
se for Mia gray on for ack background.

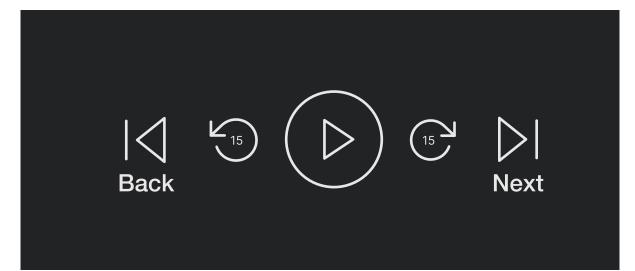
e gray toggle to indicate d. Use red toggle to is selected.

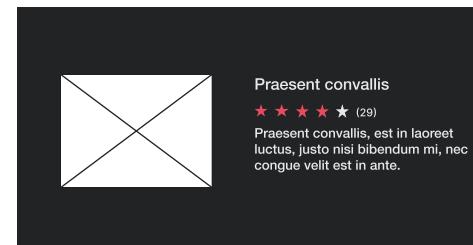
for prompts to for Mia ssions for the user's settings.

e as the numerical

# Navigation



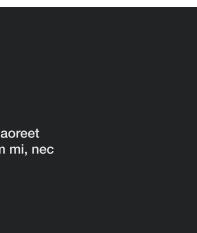




Usage Guidelines: Use as navigation bar for all screens on Mia Audio. Icons are in Mia Gray and background screen is Mia Black.

Usage Guidelines: Use for audio player currently being played.

Usage Guidelines: Use for audio player currently paused or stopped.



Usage Guidelines: Use for template for a community created tour.



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